



MADISON COUNTY'S 2ND ANNUAL BUY LOCAL WEEK AND OPEN FARM DAY

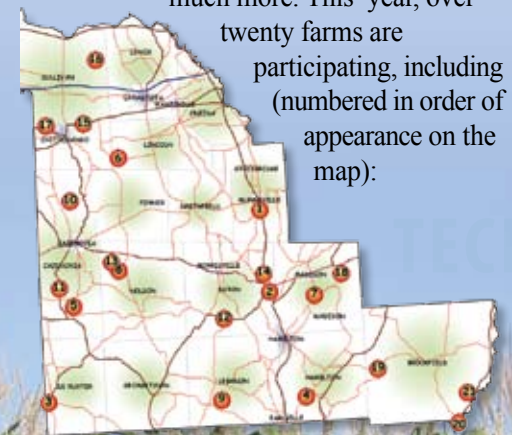
A few months ago, one of the e2i crew members was approached by a WCNY employee. Conversations happen as they often do and after a few minutes they were chatting about things to do in Madison County. The employee beamed over a fond memory from the previous summer of happening upon a farm tour while tooling around Madison County with his wife. Farm animals, produce samples, games, and more! Wow – what great luck for e2i: a countywide event that is unique and educational! After a bit of investigation, the e2i crew learned that last summer's tour was so successful they were doing it again! Check out all of the details for the upcoming 2nd Annual Buy Local Week and Open Farm Day happening Saturday, August 22 from 10 a.m. until 4 p.m.



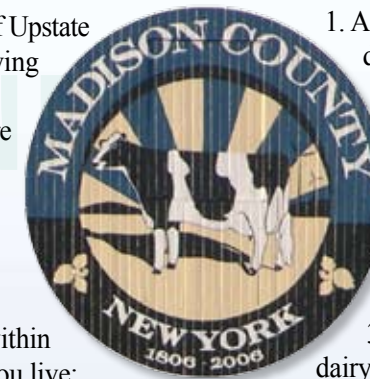
Madison County, the center of Upstate New York, is home to a growing "Buy Local" movement as Central New Yorkers pay more attention to the origin of their food and the distance it's traveled to arrive at their dinner table. Local foods are usually defined as anything grown within a 250 mile radius of where you live; this year they'll be taking the spotlight in Madison County's 2nd Annual Buy Local Week and Open Farm Day.

Buy Local Week (August 17-23) is an initiative developed by Madison County's Agricultural Economic Development Program and the Cornell Cooperative Extension. Feast your taste buds on New York State grown apples, blueberries, peaches, asparagus, beans, broccoli, and a host of other fruits and vegetables.

Open Farm Day on Saturday August 22nd is a chance to get up close and personal with the men and women who produce the food we eat. Visit a farm and experience first-hand what farm life is like. There will be farm activities and demonstrations, farm animal petting, barn tours, farm-raised products for sale, samples to taste, and much more. This year, over



twenty farms are participating, including (numbered in order of appearance on the map):



1. Alambria Spring Farm - diversified vegetable and livestock farm.
2. BMR Acres – raise and sell alpacas; variety of produce and locally made Madison County products.
3. Canaseraga Farms - dairy cattle and milk

4. Common Thread CSA - fresh vegetables, herbs, flowers and small fruits.
5. Critz Farms - pumpkins, apples, and conifer trees.
6. Dave & Pam Williams Endless Trails.

Go to www.madisoncountyagriculture.com/buylocalweek for the full list of participating farms.

To get the most out of Open Farm Day we recommend starting early in the day, remember to pack a cooler for any purchases, bring your reusable bags, a camera to capture the fun, and don't forget to get your passport stamped.

Your Buy-Local Passport that is! Obtain your Buy-Local passport at any of the farms. After participating in the available activities be sure to get your passport stamped -

two stamps automatically qualify you for prizes including hats, t-shirts, gift certificates, and more.

New this year is the gala fundraiser event being held during Buy Local Week. The event aims to raise money for Madison County's Agricultural Economic Development Program, an initiative of the Cornell Cooperative Extension of Madison County, and will feature dinner, dancing, and a silent auction.

Please check www.madisoncountyagriculture.com/gala for more details and contact Ramona Persaud at Ramona@persaudmarketing.com for sponsorship and donation information.

Remember you can continue your farm fresh shopping experience long after the cows have come home.

Log on to www.madisonbounty.com or www.chenangobounty.com to check if your location falls into the delivery zones and shop Pride of New York products for delivery direct to your doorstep. If your location isn't being served yet contact Chenango-Madison Bounty directly to discuss your options.

See you at the Farm!



e2i is a WCNY outreach venture that reaches out into WCNY's 19-county coverage community for stories that define the diversity of the Central New York region. If you have a story idea for e2i, e-mail e2i@wcny.org or send your idea to: 506 Old Liverpool Road, Liverpool, NY 13088.